


ბათუმის ნავიგაციის სასწავლო უნივერსიტეტი

BATUMI NAVIGATION TEACHING UNIVERSITY

# CONFERENCE PROGRAM



Note that all times displayed in the program are based on **GMT**- (Greenwich Mean Time).

You can use the ***Time Zone Converter*** to convert **GMT** to your local time.

**Use the link to enter the conference:** https://us02web.zoom.us/j/7024550398 ID 964707

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| **$11^{00}$ –$11^{10}$** | **Opening of the conference – "Brief information about the conference"** | |
| **Conference Moderator – Zurab Mushkudiani** – Associate Professor of Batumi Navigation Teaching University, Georgia<br>**Badri Gechbaia** – Head of research center of BNTU, Professor, Georgia | | |
| **$11^{10}$ – $12^{00}$** | **Greetings and Opening Speech**<br>Mr. **Parmen Khvedelidze** – Rector of BNTU; Professor;<br>Ms. **Tamara Ioseliani** – Director of Maritime Transport Agency of Georgia; Ministry of Economy and Sustainable Development of Georgia;<br>Mr. **Michael Bourlakis** – Director of Research and Director of the Centre for Logistics, Procurement & Supply Chain Management Logistics, Procurement and Supply Chain Management. Cranfield School of Management named in Financial Times top ten UK business schools;<br>Ms. **Mariana Petrova –** Professor, St. Cyril and St. Methodius University of Veliko Tarnovo, Bulgaria;<br>Ms**. Alla Navolokina** – Vice-rector of the PHEI "International European university", Ph.D. (Economics), Associate Professor, Ukraine;<br>Ms. **Halyna Lopushniak** –DSc in Economics, Professor, Kyiv National Economic University named after Vadym Hetman, Kyiv, Ukraine;<br>Ms. **Lyudmila Shymanovska-Dianych** – Doctor of economic science, professor, Poltava University of Economics and Trade, Poltava, Ukraine;<br>Mr. **Ivane Abashidze** – Deputy Director Maritime Transport Agency of Georgia, Ministry of Economy and Sustainable Development of Georgia;<br>Mr. **I Wayan Edi Arsawan** – Department of Business Administration Politeknik Negeri Bali NA Building 1st Floor Kampus Bukit Jimbaran-Kuta Selatan Badung Bali, Indonesia;<br>Ms. **Yuliia Remyha** – Ph.D. (Economics), Associate Professor, Head of the Management and Economics Department, European Business School, International European University;<br>Ms. **Halyna Kuzmenko -** Honored economist of Ukraine, PhD in Economics. Doctor of Honoris Causa at Batumi Navigation Teaching University, Kyiv, Ukraine;<br>Ms. **Junko Sugawara** -Associate Professor Supply Chain and Logistics Technology Program College of Technology University of Houston;<br>Ms. **Natia Mikletadze** – Head of Quality Assurance Service at BNTU, Professor | |
| **$12^{00}$ – $12^{10}$** | **Break** | |
| **Panel Session** | | |
| **Time** | **Paper title and Author (s)** | **University / Country** |
| $12^{10}$-$12^{20}$ | **Suez Canal blockage: an analysis of legal impact, risks and liabilities to the global supply chain**<br>Eugene Yin-cheung Wong, Jade Man-yin Lee | The Hang Seng University of Hong Kong (Hong Kong) |
| $12^{20}$ – $12^{30}$ | **Criteria for evaluating and selecting suppliers for maritime enterprises** | Petro Mohyla's Black Sea National University |

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| | A. Lopatin, N. Ishchenko, O. Filimonova, N. Rudenko | (Ukraine) |
| $12^{30} – 12^{40}$ | **Indicators of the seaport ecological state of a depressed industrial hub**<br>I. Mayorova, A. Temerbek, O. Nosovckaj, V. Ryabchuk, E. Ocheredco | Azov Maritime Institute National University "Odessa Maritime Academy"<br>(Ukraine)<br><br>Donetsk State University of Management<br>(Ukraine) |
| $12^{40} – 12^{50}$ | **Ships' energy efficiency management: organizational and economic aspect**<br>V. Glavatskhih, A. Lapkin, L. Dmitrieva, I. Khodikova, A. Golovin | Odessa National Maritime University<br><br>(Ukraine) |
| $12^{50} – 13^{00}$ | **Financial and investment processes in ensuring the development of marine infrastructure**<br>L. Hryshyna, E. Pogoryelova, P. Karas, N. Mihai, I. Khmarska | Admiral Makarov National University of Shipbuilding (Ukraine) |
| $13^{00} – 13^{10}$ | **Cruise tourism in the Red Sea**<br>O. Budz, O. Romaniv, O. Milinchuk, D. Yarmolyk | National University of Water and Environmental Engineering (Ukraine)<br><br>Zhytomyr Polytechnic State University (Ukraine) |
| $13^{10} – 13^{20}$ | **Peculiarities of financing investment infrastructure projects in Ukraine**<br>N. Savina, N. Kovshun, A. Zhemba, A. Ventsuryk, O. Kliukha | National University of Water and Environmental Engineering (Ukraine) |
| $13^{20} – 13^{30}$ | **Mathematical modeling of the trajectory of a ship as a control object in local planning**<br>O. Kupraty | Odessa National Maritime University<br><br>(Ukraine) |
| $13^{30} – 13^{40}$ | **Evaluating performance and development priorities of port industry in Ukraine**<br>N. Mihai, L. Hryshyna, I. Khmarska, E. Pogoryelova, N. Hryshyna | Admiral Makarov National University of Shipbuilding<br>(Ukraine) |
| $13^{40} – 13^{50}$ | **Anti-corruption audit as an imperative of effective environmental management**<br>K. Nazarova, M. Nezhyva, O. Komirna, V. Mysiuk | Kyiv National University of Trade and Economics<br>(Ukraine) |
| $13^{50} – 14^{00}$ | **Regenerative and productive methods of environmental management to achieve regional environmental goals**<br>V. Nekhai, S. Nesterenko, S. Suprunenko, O. Nesterenko, T. Nikitina | Dmytro Motorny Tavriya State Agrotechnological University<br>(Ukraine)<br><br>University of State Fiscal Service of Ukraine<br>(Ukraine) |
| $14^{00}$-$14^{10}$ | **Development of the logistics and transport system of organic products as a perspective direction of Ukraine's environmental strategy**<br>K. Bogomolova, V. Kralia, O. Podolska, Yu. Sahachko, O. Smihunova | Petro Vasylenko National Technical University of Agriculture<br>(Ukraine) |
| $14^{10}$-$14^{20}$ | **The main challenges of cruise tourism and statistics of expectations in Georgia**<br>N. Abesadze, R. Kinkladze, M. Giorgobiani, N. Robitashvili, K. Chitaladze | Ivane Javakishvili Tbilisi State University (Georgia) |

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| | | Georgian Technical University (Georgia)<br><br>Batumi Shota Rustaveli State University (Georgia) |
| 14 $^{20}$-14 $^{30}$ | **Analytics solutions for transportation system in construction industry sector**<br>I. Arutiunian, O. Mikhailutsa, A. Pozhuyev, Ye. Arutiunian | Zaporizhzhia National University (Ukraine) |
| 14 $^{30}$-14 $^{40}$ | **Logistics models of modernization of distribution and transmission systems for the development of Ukraine as an exporter of green energy**<br>N. Kovtun, N. Yushchenko | Taras Shevchenko National University of Kyiv (Ukraine)<br>Khmelnytskyi National University (Ukraine) |
| 14 $^{40}$-14 $^{50}$ | **Shipping policy of agri-food products and the formation of food markets in Georgia**<br>E. Kharaishvili, B. Gechbaia, G. Erkomaishvili, M. Lobzhanidze, I. Natsvlishvili | Ivane Javakhishvilli Tbilisi State University (Georgia)<br><br>Batumi Shota Rustaveli State University (Georgia) |
| 14 $^{50}$-15 $^{00}$ | **Methodical approach to the choice of the shipbuilding company restructuring variant**<br>G. Iefimova, A. Labartkava, O. Pashchenko | Admiral Makarov National University of Shipbuilding (Ukraine) |
| 15 $^{00}$ – 15 $^{10}$ | **Intermodal transportation as a quality improvement tool in tourism industry**<br>A. Devadze, P. Chaganava, I. Kordzaia, L. Devadze | Batumi Shota Rustaveli State University (Georgia) |
| 15 $^{10}$ – 15 $^{20}$ | **The role of sustainable transport system in the competitiveness of agri-food products**<br>M. Saghareishvili | Ivane Javakhishvili Tbilisi State University (Georgia) |
| 15 $^{20}$ – 15 $^{30}$ | **Risk management in maritime transport of goods through insurance**<br>M. Mitkov, S. Radukanov, M. Petrova | Air Force Academy „Georgy Benkovski“ (Bulgaria)<br><br>St. Cyril and St. Methodius University of Veliko Tarnovo (Bulgaria) |
| 15 $^{30}$ – 15 $^{40}$ | **Actual problems for logistics management and strategies of supply chain in Georgia**<br>L. Tsetskhladze, N. Makharadze, I. Chkhaidze, N. Jabnidze, N. Baratashvili | Batumi Shota Rustaveli State University (Georgia) |
| 15 $^{40}$ – 15 $^{50}$ | **Problems of the formation of marketing communications in the field of management of logistics systems**<br>G. Mamuladze, D. Katamadze, G. Katamadze, G. Mamuladze, I. Bakuradze | Batumi Shota Rustaveli State University (Georgia) |
| 15 $^{50}$ -16 $^{00}$ | **The role of maritime logistics and supply chain in stimulating the export of agricultural products**<br>N. Sagareishvili | Ivane Javakhishvili Tbilisi State University (Georgia) |
| 16 $^{00}$ -16 $^{20}$ | **Break** | |
| GROUP-1 Moderator– Prof. Ketevan Goletiani | | |

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| 16 20-16 30 | **Common & different factors of classical & modern management**<br>N. Rangra | Poltava University of Economics and Trade (Ukraine) |
| 16 30-16 40 | **Communication without words**<br>T. V. Diasamidze | Batumi Navigation Teaching University (Georgia) |
| 16 40-16 50 | **Managemental innovations as a reserve for the development of ukrainian healthcare institutions**<br>D.S. Vlasenko, O.V. Bondar-Pidhurska | Poltava University of Economics and Trade (Ukraine) |
| 16 50-17 00 | **Economic benefit of the Georgian transport corridor**<br>K.G. Goletiani, E.R. Chikovani | Batumi Navigation Teaching University (Georgia) |
| 17 00-17 10 | **The impact of remote work intensity on employee perception outcomes**<br>E.R. Maghlaperidze | Ivane Javakhishvili Tbilisi State University (Georgia) |
| 17 10-17 20 | **Increasing the efficiency of the combustion process by using active additives in ship diesel engines**<br>V. Gvetadze, T. Kochadze, K. Lortkipanidze | Akaki Tsereteli State University (Georgia) |
| 17 20-17 30 | **Using doing business rating for assessing the preconditions of sustainable transport and environmental economics development**<br>H. Kuzmenko, N. Shalimova, V. Shalimov | Kyiv National Economic University named after Vadym Hetman (Ukraine)<br>Central Ukrainian National Technical University (Ukraine) |
| 17 30-17 40 | **Social responsibility of business in the conditions of spreadings covid-19**<br>H.S. Lopushniak, H.I. Kuzmenko, O.I. Kravchuk | Kyiv National Economic University named after Vadym Hetman (Ukraine) |
| 17 40-17 50 | **Cooperatives in the modern world**<br>H.M. Sanikidze | Batumi Shota Rustaveli State University (Georgia) |
| 17 50-18 00 | **Changes in the practice of consumer behavior due to covid-19 and opportunities for new tourism countries**<br>L. Kochlamazashvili, N. Katsitadze, N. Tushishvili | Technical University of Georgia (Georgia)<br>School of business and technology, DAUG (Georgia) |
| 18 00-18 10 | **An approach to training managers and entrepreneurs for creative industries**<br>L. Shymanovska-Dianych, T. Ishcheikin | Poltava University of Economics and Trade (Ukraine)<br>Poltava State Agrarian Academy (Ukraine) |
| 18 10-18 20 | **Contemporary problems of the enterprise management process**<br>M. Chechelashvili | Georgian Technical University (Georgia) |
| 18 20-18 30 | **Sustainable food security challenges and agribusiness development needs**<br>M. G. Suknishvili | Batumi Shota Rustaveli State University (Georgia) |
| **GROUP-2 Moderator– Prof. Tengiz Apkhazava** | | |
| 16 20-16 30 | **Study of respondent behavior in conflict situation by cross-tabulation analysis (spss)**<br>N. G. Paresashvili, M. P. Tikishvili, N. Kharadze, K.G. Goletiani | Ivane Javakhishvili Tbilisi State University (Georgia) |

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| | | Batumi Navigation Teaching University<br>(Georgia) |
| 16 30-16 40 | **Equality and tolerance religious diversity**<br>N. Tchkhonia | Batumi Navigation Teaching University<br>(Georgia) |
| 16 40-16 50 | **Pandemics and investment climate of Georgia**<br>N. Zhozhuashvili, Ts. Duruli | Gori State Teaching University<br>(Georgia) |
| 16 50-17 00 | **Increasing the level of corporate social responsibility in the period of covid-19 pandemic**<br>O.O. Novomlynets, A.V. Verbytska | Chernihiv Polytechnic National University<br>(Ukraine) |
| 17 00-17 10 | **Features of formation of time management system at the enterprise**<br>S.V. Ostryanina, I.P. Grebenik | University of UCU "Poltava University of Economics and Trade"<br>(Ukraine) |
| 17 10-17 20 | **On necessity of georgia's involvement in the european transport space**<br>P.G. Khvedelidze | Batumi Navigation Teaching University<br>(Georgia) |
| 17 20-17 30 | **Employment transformation in conditions of digitalization**<br>N.V. Ushenko, D.O. Semenova, E.Y. Tereshchenko | National Aviation University<br>(Ukraine) |
| 17 30-17 40 | **Coaching as an integral part of on-the-job business education**<br>V. Riashchenko, O. Lubenchenko | ISMA University of Applied Sciences<br>(Latvia)<br><br>National Academy of Statistics, Accounting and Audit<br>(Ukraine) |
| 17 40-17 50 | **Impact of COVID 19 on SMEs Management in Georgia**<br>Z. Mushkudiani, A. Tsilosani | Batumi Navigation Teaching University<br>(Georgia)<br><br>Batumi Shota Rustaveli State University<br>(Georgia) |
| 17 50-18 00 | **Management of the development of the maritime transport potential of Ukraine**<br>L. Hryshyna, N. Hryshyna | National University of Shipbuilding named after Admiral Makarov<br>(Ukraine) |
| 18 00-18 10 | **Digitalization of the maritime industry: advantages and disadvantages**<br>N.B. Mihai | Admiral Makarov National University of Shipbuilding<br>(Ukraine) |
| 18 10-18 20 | **Ecological management in implementation of environmental goals of the region**<br>V. Nekhai, S. Nesterenko, S. Suprunenko, O. Nesterenko, T. Nikitina | Dmytro Motorny Tavriya State Agrotechnological University<br>(Ukraine)<br><br>University of State Fiscal Service of Ukraine<br>(Ukraine) |

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| 18 [20]-18 [30] | **Technologies in logistics in the conditions of wide globalization and digitalization**<br>I.A. Khmarska | Admiral Makarov National University of Shipbuilding<br>(Ukraine) |
| 18 [30]-18 [40] | **TRENDS OF INDUSTRIAL ENTERPRISES DEVELOPMENT IN THE CONTEXT OF DIGITALIZATION**<br>M. Prokopenko, O. Kochubei | Kyiv National University of Technology and Design (Ukraine)<br>Kyiv National University of Technology and Design, Ukraine; Teadmus OÜ, (Estonia) |
| 18 [40] | **Closing the conference** | |

## Conference co-organizers

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**DEPUTY CHAIRMAN**:

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- **GELA GVARISHVILI** Deputy Rector of BNTU Professor, Georgia
- **KETEVAN GOLETIANI** Doctor of Technology, Professor. Dean of the Faculty of Logistics of Batumi Navigation Teaching University, Georgia

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**SCIENTIFIC COMMITTEE OF THE CONFERENCE:**

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- **ANZOR DEVADZE –** Professor of Batumi Shota Rustaveli State University, Georgia
- **OLEKSII HUTSALIUK** – Vice-rector of the PHEI "International European university", Doctor of Economics, Professor, Ukraine
- **VITALII NITSENKO** – Professor, Doctor of Sciences, Odessa National Maritime University, Ukraine